

# THE SCHOOLS CAREERS ADVICE AND GUIDANCE STRATEGY

## THE SCHOOLS VISION FOR CAREERS

### KEY STAGES 3 AND 4

At The Canterbury Centre we ensure that each pupil receives bespoke careers education. Our careers curriculum builds upon each student's unique personality, talents and aspirations. We want our pupils to make well informed and realistic decisions about their choices, both at school and post 16.

The Canterbury Centre delivers CEIAG through discrete careers lessons as well as a focus on CBI skills throughout the academic curriculum. We also work closely with training and education providers. The Canterbury Centre has an Enterprise Advisor who works in local industry. This year, our Advisor has delivered sessions to staff, pupils and parents about traineeships and employer expectations. The Canterbury Centre also offers impartial information, advice and guidance weekly via a Career Connect Advisor.

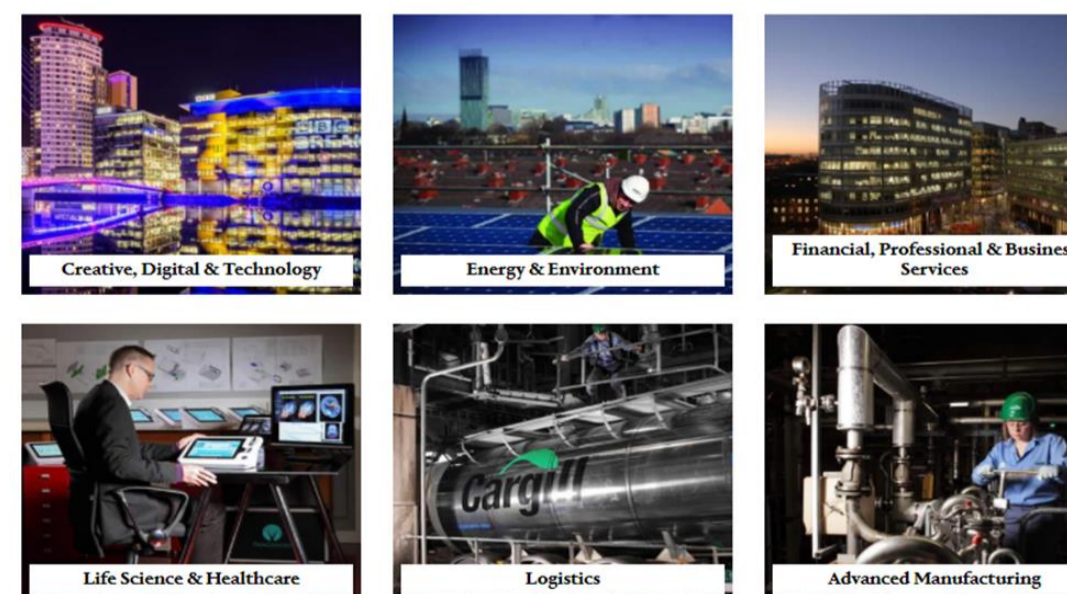
All Year 11 pupils are offered work experience placements.

The Canterbury Centre has been awarded the Silver Inspiring IAG (Information, Advice and Guidance) Award.

The Gatsby benchmarks set out a framework for schools to deliver 'good careers guidance' to their pupils. The benchmarks below are fully implemented into our strategy

1	A stable careers programme	Every school should have an embedded programme of career education and guidance that is known and understood by students, parents, teachers, governors and employers.
2	Learning from career and labour market information	Every student, and their parents, should have access to good quality information about future study options and labour market opportunities. They will need the support of an informed adviser to make best use of available information.
3	Addressing the needs of each student	Students have different career guidance needs at different stages. Opportunities for advice and support need to be tailored to the needs of each student. A school's careers programme should embed equality and diversity considerations throughout.
4	Linking curriculum learning to careers	All teachers should link curriculum learning with careers. STEM subject teachers should highlight the relevance of STEM subjects for a wide range of future career paths.
5	Encounters with employers and employees	Every student should have multiple opportunities to learn from employers about work, employment and the skills that are valued in the workplace. This can be through a range of enrichment activities, including visiting speakers, mentoring and enterprise schemes.
6	Experiences of workplaces	Every student should have first-hand experiences of the workplace through work visits, work shadowing and/or work experience to help their exploration of career opportunities and to expand their networks.
7	Encounters with further and higher education	All students should understand the full range of learning opportunities that are available to them. This includes both academic and vocational routes and learning in schools, colleges, universities and in the workplace.
8	Personal guidance	Every student should have opportunities for guidance interviews with a Careers Adviser, who could be internal (a member of school staff) or external, provided they are trained to an appropriate level. These should be available whenever significant study or career choices are being made.

The 6 sectors that are described as 'thriving' within Greater Manchester. We have implemented exposure to employers from these areas into our strategy.

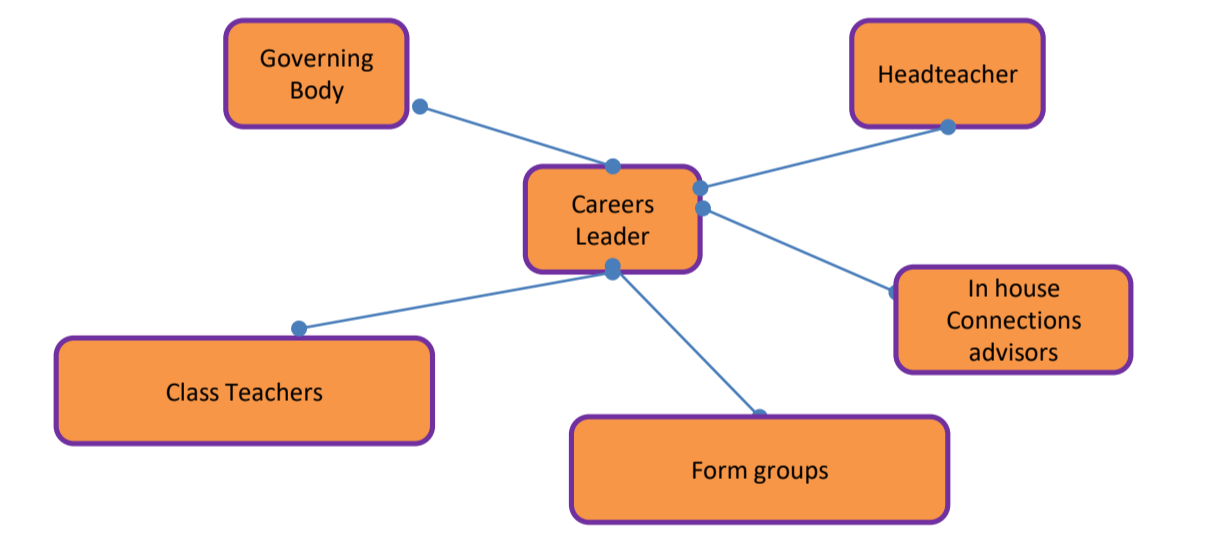


		(2) All year groups – monthly sector focus/LMI/assembly					
		HALF TERM 1 (SEPTEMBER – OCTOBER)	HALF TERM 2 (NOVEMBER – DECEMBER)	HALF TERM 3 (JANUARY – FEBRUARY)	HALF TERM 4 (FEBRUARY – MARCH)	HALF TERM 5 (APRIL – MAY)	HALF TERM 6 (JUNE – JULY)
Staff	<ul style="list-style-type: none"> <li>INSET – CEIAG</li> <li>Enterprise advisor/co-ordinator/compass meeting</li> <li>Careers network meeting (mainstream)</li> <li>Careers network meeting (vulnerable groups)</li> </ul>						
YEAR 7	<ul style="list-style-type: none"> <li>(5) Employer Encounter (Manchester Airport)</li> <li>(5) construction event at event city</li> </ul>	<ul style="list-style-type: none"> <li>(1) Connexions advisor, Salford City College and a training provider attends parents evening</li> <li>(5) BMW live apprenticeship event</li> <li>(4) STEM ambassadors to teach science lesson</li> <li>(5) visited homeless charity to donate and volunteer.</li> </ul>	<ul style="list-style-type: none"> <li>(4) Educational visit to Quarry Bank Mill</li> <li>(5) Employee presentation</li> <li>(4) Educational visit to Chester Zoo with lesson led by Zoo staff</li> <li>(4) Arts award led by The Lowry inc workshops</li> </ul>	<ul style="list-style-type: none"> <li>(5) Employer encounter (Warburtons? Morsons? Farm?)</li> <li>(5) Skills Northwest</li> </ul>			<ul style="list-style-type: none"> <li>(7) Salford University research festival</li> </ul>
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YEAR 10	<ul style="list-style-type: none"> <li>(5) Employer Encounter (Manchester Airport)</li> <li>(5) Employer Encounter (NHS open day)</li> <li>(5) construction event at event city</li> <li>visit by ex student – presentation about college life</li> <li>(7) Salford City College visits and tours</li> </ul>	<ul style="list-style-type: none"> <li>(1) Connexions advisor, Salford City College and a training provider attends parents evening</li> <li>(5) BMW live apprenticeship event</li> <li>(7) Visit from Salford College and presentation</li> <li>(4) STEM ambassadors to teach science lesson</li> <li>(5) visited homeless charity to donate and volunteer.</li> </ul>	<ul style="list-style-type: none"> <li>(5) Employee presentation</li> <li>(5) Interview skills workshop</li> <li>(5) CV writing workshop</li> <li>(5) Mock interviews</li> <li>(4) Educational visit to Chester Zoo with lesson led by Zoo staff</li> <li>(4) Arts award led by The Lowry inc workshops</li> </ul>	<ul style="list-style-type: none"> <li>(7) ASK apprenticeships workshop at The Canterbury Centre</li> <li>(5) Skills Northwest</li> <li>(7) YMCA training presentation at The Canterbury Centre</li> </ul>			<ul style="list-style-type: none"> <li>(7) Visits and tours of Salford City College campus's</li> </ul>
		(6) Year 10 students offered weekly work placement at The Lowry theatre					
		(8) All Y10 pupils to receive an 1:1 connections interview during Y10.					
		(3) All Y10 pupils to offered bespoke work placements as appropriate.					
YEAR 11	<ul style="list-style-type: none"> <li>(5) Employer Encounter (Manchester Airport)</li> <li>(5) Employer Encounter (NHS open day)</li> <li>(5) construction event at event city</li> <li>visit by ex student – presentation about college life</li> <li>(7) Salford City College visits and tours</li> </ul>	<ul style="list-style-type: none"> <li>(1) Connexions advisor, Salford City College and a training provider attends parents evening</li> <li>(5) BMW live apprenticeship event</li> <li>(7) Visit from Salford College and presentation</li> <li>(4) STEM ambassadors to teach science lesson</li> <li>(5) visited homeless charity to donate and volunteer.</li> </ul>	<ul style="list-style-type: none"> <li>(7) College interviews</li> <li>(5) Employee presentation</li> <li>(5) Interview skills workshop</li> <li>(5) CV writing workshop</li> <li>(5) Mock interviews</li> <li>(4) Educational visit to Chester Zoo with lesson led by Zoo staff</li> <li>(4) Arts award led by The Lowry inc workshops</li> </ul>	<ul style="list-style-type: none"> <li>(7) ASK apprenticeships workshop at The Canterbury Centre</li> <li>(5) #findmyfuture event Salford</li> <li>(5) Skills Northwest</li> <li>(7) YMCA training presentation at The Canterbury Centre</li> </ul>			<ul style="list-style-type: none"> <li>(7) The Growth Company presentation at The Canterbury Centre</li> <li>(7) The Prince's Trust presentation at The Canterbury Centre</li> </ul>
		(6) Year 11 students offered weekly work placement at The Lowry theatre					
		(3) All Y11 pupils to offered bespoke work placements as appropriate					
		(1) All Y11 pupils to receive a discreet weekly CEIAG session					
		(8) All Y10 pupils to receive an 1:1 connections interview during Y10					
		(7) ALL STUDENTS TO RECEIVE BESPOKE VISITS TO TRAINING PROVIDERS (1:1 AND GROUP)					

National Careers Week – All students 02.03.20 – 07.03.20

BENCHMARK	A STABLE CAREERS PROGRAMME
1	<ul style="list-style-type: none"> <li>A free and sustainable online platform for delivering careers information</li> <li>Underpinned by a programme for students in Years 7 to 13</li> <li>Accessible to all students, staff and parents</li> </ul>
BENCHMARK	LEARNING FROM CAREER & LABOUR MARKET INFORMATION
2	<ul style="list-style-type: none"> <li>Localised career and labour market information from LMI for All</li> <li>Impartial information on all study options at GCSE, post-16 and 18</li> <li>Live course information and apprenticeship vacancies</li> </ul>
BENCHMARK	ADDRESSING THE NEEDS OF EACH PUPIL
3	<ul style="list-style-type: none"> <li>A student profile to personalise content, career and future study information</li> <li>Learning modules for all ages to guide students through moments of choice</li> <li>Tools to capture and share inspiring alumni stories</li> </ul>
BENCHMARK	LINKING CURRICULUM LEARNING TO CAREERS
4	<ul style="list-style-type: none"> <li>Subject-led careers and future study search</li> <li>Employer-led information linking subject knowledge application in work</li> <li>Content and tools promoting classroom skills-learning to employability</li> </ul>
BENCHMARK	ENCOUNTERS WITH EMPLOYERS AND EMPLOYEES
5	<ul style="list-style-type: none"> <li>Employer profiles offering an insight in to work and employment</li> <li>Employer-led skills content and Three Minute Hero career stories</li> <li>An online Locker to record and evidence encounters with employers</li> </ul>
BENCHMARK	EXPERIENCES OF WORKPLACES
6	<ul style="list-style-type: none"> <li>Advice to help prepare for and make the most of work placements and visits</li> <li>Action plan tools to manage the process of securing work experience</li> <li>An online Locker to evidence impact of work experience and part time jobs</li> </ul>
BENCHMARK	ENCOUNTERS WITH FURTHER AND HIGHER EDUCATION
7	<ul style="list-style-type: none"> <li>Learning modules to explore and demystify all post-16 and 18 pathways</li> <li>Comprehensive, impartial information on all academic and vocational routes</li> <li>Every post-16 and post-18 provider profiled with full course information</li> </ul>
BENCHMARK	PERSONAL GUIDANCE
8	<ul style="list-style-type: none"> <li>Student registration data and personal profiles to inform guidance interviews</li> <li>Age-appropriate modules to prepare students for key moments of choice</li> <li>Action plan tools to support and enhance the guidance process</li> </ul>

### Leadership Structure for CIAG



### Destinations data (3 year trend for school)

